



Dear Friends,

We are thrilled to announce that Biddeford Saco Dental Associates, will be **opening at our brand new location at 485 Main St. Saco on February 3rd!!**

It has been almost a year since we broke ground on this project. Since then, we have had the opportunity to field and answer many thoughtful questions about this exciting new venture. We would like to share some of those answers here!

To us, most of the answers are simple. We exist to be a place where people feel known, beyond *just* dental.

We value the relationships that have been created over the years, and we understand that our primary role in that relationship is to help people keep their teeth - better. To continue doing this well, we have come to a point where upgrades are needed - upgrades to our equipment, offered services, infrastructure and accessibility (can you say parking lot?).

However, there is an even broader reason for this transition. Today more than ever before, dental practices are being gobbled up by corporate entities. We feel strongly that this franchise model leads to dental care that is less about people and more about boosting profit margins. We have a great thing going here, and don't ever want to be told how to run our practice or treat our patients. So, we have decided that investing in our practice will make our community stronger and therefore less vulnerable to corporatization.

We thank you all for your continued friendship, and we look forward to seeing you in the new office as we walk this lifelong journey of keeping your teeth – better!

- The BSDA Team